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COMPLIMENTS OF



Diamond Merchants and Jewelers

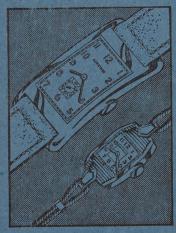
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Longines has been the choice of aviators in practically all the great historic flights for the past 25 years. Unfailing dependability has put Longines watches into the cockpits for the majority of the world's aircraft. Longines personal watches enjoy leadership in 77 countries.

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THE WATERPROOF WATCH DESIGNED SPECIFICALLY FOR ACTIVE MEN

Every Aquasport is equipped with Tissot's new movement in time...

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Tissot technicians have achieved this exceedingly accurate movement through mechanical features which are built into every Tissot watch: the non-magnetic NIVAROX hairspring protects the movement from electrical influence; a new development in balance wheel construction guards against jolts and jars; plus the latest achievements in technical watchmaking, as evolved by master craftsmen in Switzerland. Undoubtedly, Tissot's RHYTHMIC OSCILLATION provides incomparable timekeeping service. Of value to Airmen is the fact that Tissot Watches are sold and serviced in every country in the world.

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Air force Rings, Lighters, Identification Bracelets and Jewellery, with Airforce Crests.





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THE NEW ROLEX "ROCKET" WATCH

Shockproof, Dustproof, Anti-Magnetic



17-Jewel,	Steel	Case		\$32.75
17-Tewel	Yello	w Ca	se	\$37.50



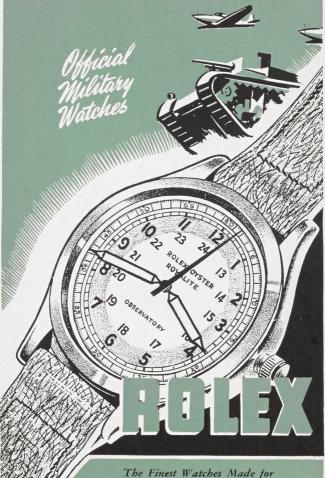
17-Jewel St	eel Case		
With Sweep	Second	Hand	 \$37.50

Same as Above in Yellow Case \$39.75

The new ROCKET Wristwatches have been specially made for active service and hard wear. Both have a strong screw-back case fitted with a fine 17 jewel movement which can be serviced in England or any other country.

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The Finest Watches Made for ARMY, NAVY OR AIR FORCE SERVICE

STANDARD QUALITY



Lincoln

Lincoln—17 jewels, yellow case, black or white dial, centre seconds-hand \$59.50

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WATERPROOF — ANTI-MAGNETIC
UNBREAKABLE GLASS
UNAFFECTED BY ANY
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Recorda—15 jewels, yellow case with centre seconds-hand....\$49.50

Pioneer—Same as Recorda with ordinary seconds-hand......\$45.00



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The World's Outstanding Value in a Military Watch

WHITE
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DIAL
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Royal—17 Jewels, Observatory movement, steel case, ordinary secondshand......\$59.50

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ROLEX OYSTER



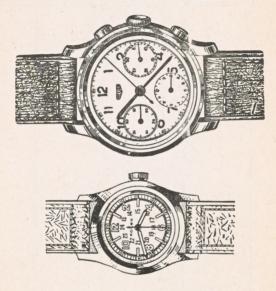
The ROLEX Oyster Wristwatch is the original and only permanently guaranteed waterproof watch. Through its patented construction, it is the only air-tight watch made without rubber, or other perishable material. Its remarkable case protects a really high grade movement of modern design. The ROLEX Oyster Wristwatch is unaffected by any climate changes and is, therefore, capable of exceedingly close time-keeping. Endorsed by the British Government, and the Paris Institute of Science, the ROLEX Oyster is used by more R.A.F. Pilots than any other watch.

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MILITARY WATCHES Designed especially for Aviation



AVIATION CHRONOGRAPHS From \$33.75 up.

MILITARY WATERPROOF WATCHES

At \$22.50, \$24.75, \$29.75, and up.

See our Special Waterproof Wrist Watch With sweep second Hand, Luminous Dial.

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